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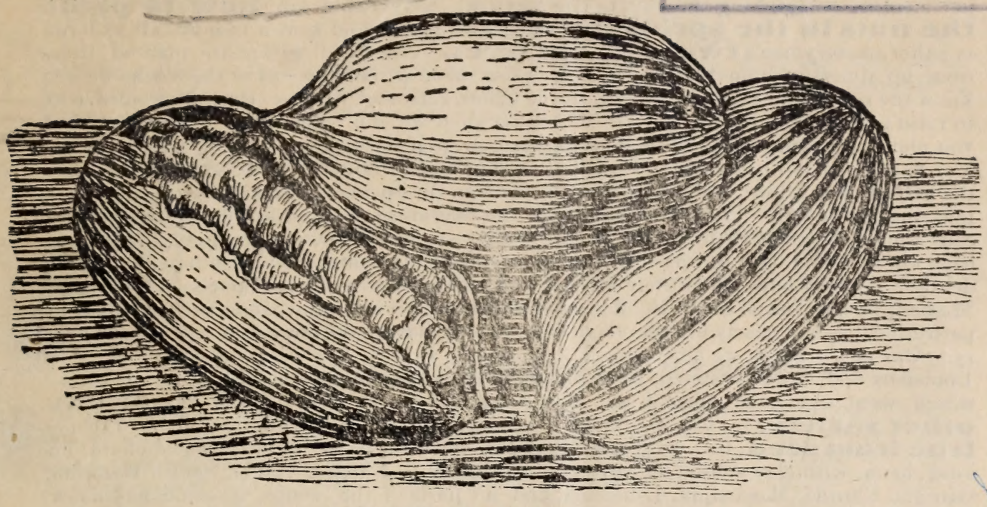

AMERICA'S PRIDE PECAN.

Fall and Spring 1901—1902.

Progressive · Pecan · Culture ·

Facts in a Nut-Shell Concerning

Our "AMERICA'S PRIDE PECAN."

Unsurpassed · and · Unsurpassable.

All you progressive land owners who have read the leading agricultural papers for the past few years, also the reports from the many experimental stations and the Agricultural Department, Washington, D. C., know the importance and popularity the pecan has attained.

REGARDING VARIETIES.

There are many kinds of pecans. They grow wild from Pennsylvania, Ohio, Illinois and Indiana to the extreme south; are especially adapted to any of the southern states, though they do well on any soils and under the same conditions that a common hickory will grow. Texas, Louisiana, and Mississippi formerly furnished most of the wild or commercial pecans. (They often brought more than the products of the farm on which the trees grew.) Of late years they are bringing good prices, as the nut becomes more popular. There are a few fancy kinds of very large size, extra thin shell and of very fine quality.

OUR AMERICA'S PRIDE.

Several years ago we determined to get the best pecan known, for an orchard of our own. We succeeded in getting complete control of what we proved to be, the **finest pecan in the world,** have since controled **all the stock,** and raised and

shipped more trees grown from same, than all other nurseries combined, and have a fine bearing orchard four to eight years old, and continue to set more each year. By experimenting and soaking the nuts in chemicals we have found out **how to plant the nuts in the spring,** fertilizing with potash and have a tree by fall as large as other nurserymen's **two year old trees.** Nearly all germinate planted thus, come up almost as quickly as corn, so we raise them at half the cost of those who do not know the secret and plant in the fall, as the moles, rats, etc., destroy them, therefore cost to raise is great, the reason they all sell higher than we do. Also **rest assured** if you plant very thin soft shell nuts in the fall, even if nothing eats them, **very few** will stand the shell being water-soaked all winter and germinate, so **beware.** We are the **only** firm known who know how to plant in the spring. **Ours** would not bear planting in the fall. Now, you readily see the reason there are so few fine thin shell pecans among the great variety of wild ones. They are buried by squirrels, etc., and have been for ages, and only the hard shell ones can stand the winter and germinate, but accidently a few nice ones found their way in very rich places in different parts of Louisiana, Mississippi and Texas, hence the fine ones which have been improved to the "standard of perfection," so say nearly all who have trees to sell, but we do not claim any of this glory. Our pecan which we have named "America's Pride" was discovered accidently in Louisiana and, as above stated, we gained and have had complete control of all the stock, which were, and have since been, kept **completely isolated from any other variety,** so they will **not** degenerate as will most varieties, but will come **true from seed,** this we **guarantee,** and can prove by our own orchard on sand loam with clay subsoil and by many customers in North Carolina, South Carolina, Georgia, Florida, Mississippi, Louisiana, and all ports of the south, on sand, hammock, and lowland soil, in all parts of the west and south west on prarie and creek bottoms, in Pennsylvania, West Virginia, New York, Ohio and other parts on rocky soil. We have no space here for testimonials, but can show or furnish very gratifying ones from the best planters from nearly all parts of the south, south west and north.

SIZE AND QUALITY.

"America's Pride" Pecan a nut 2¼ inches long, about 3¾ inches in circumfrence, oblong in shape, a very thin soft shell very full rich yellow meated and of **very fine quality,** no astringent taste to the thin layer between the meats (as the common pecan has,) 25 to 30 nuts to pound, guaranteed to reproduce at least 90 per cent like nuts planted, and with cultivation and a little potash fertilizer fully 100 per cent as we have proven. We have tested **all the fine varieties advertised,** some of which are very good, but **none** in comparison to ours, and we **claim** and **prove** we have the finest pecan in the world, and gladly offer $500.00 for a sample of larger and better. If you push us we think we can furnish 20 pecans that will weigh a pound.

The old time hard shell kind take from 7 to 10 years to bear, **naturally** the improved kind will bear earlier. We claim to show and prove that the **size** of the pecan tree has more to do with the bearing than the age; we experimented with the different fertilizers recommended by those who "sit in offices and tell how" and we also went to work on one of our own, and by analysis of the ashes of the pecan wood we found **potash** was what it craved, and by experimenting found that the common potash of commerce, such as soap is made from was the best and cheapest fertilizer, costing not over one cent per tree when setting and the same one year after, which is all the fertilizer they need as the very deep roots will furnish food for the trees after that. By using the potash according to directions given with all orders, the trees will grow 5 to 8 feet the first year, nice large trees 12 to 15 feet at 3 years, at 4 to 5 years 20 to 25 feet high well branched and bearing at least 50 pounds to the tree and at 8 to 10 yrs., 40 to 60 ft. high and 30 to 40 feet in spread of branches and bearing at least 250 pounds to the tree. The trees are set 40 by 40 feet, 27 to acre

SPEND A MOMENT THINKING.

Now think of this. You probably spend enough money each year foolishly or that you could easily save, to set at least a ten acre orchard, which would not be over $35.00 including work of digging holes and fertilizer. You can tend the land right on in your ordinary crops for several years, stock or rabbits do not bother the pecans any more than they would a hickory (and you know they could not be induced to bite a hickory) and in five years you could be sure of 50 pounds to the tree which would be at the ordinary price of fairly large common commercial pecans 20 cents per pound which would be $270.00 per acre, at say 10 years at most, 250 pounds to tree $1,350.00 per acre and ten acres would be $13,500.00 per year, which takes a very fine farm to make and large risks to run.

FANCY PRICES FOR FANCY PECANS.

But these fine kind bring three to five times as much as the common kind in any city market and a **fancy** price for seed so this estimate given is a very conservative one.

ENHANCE LAND VALUE.

☞ Just think of the waste high land covered with bermuda or nut grass, along creek and

river bottoms subject to overflow or naturally too wet for ordinary crops unfit for use and almost worthless that you can soon sell for from $500.00 to $1,000.00 per acre of set to improved pecans.

SURE BEARERS.

Pecans do not bloom until after all frost is over, have a very deep tap root, so no danger of blowing over, live for ages, as has been proven by trees five feet in diameter in Texas and elsewhere are not bothered by stock or insects.

NOT PERISHABLE; SHIP AT LEISURE.

Nuts can be kept for months before marketing if you wish, while fruit and vegatables which are perishable have to be rushed on the market regardless of cost or price Pecans are raised only on our continent and we have the whole world for our market, which will be in no danger of being over-stocked, as the improved pecan is deservedly the most popular of all nuts, and dealers in all markets of the world are always anxious to buy the fancy ones at fancy prices for their wealthy customers, who do not regard the cost, just so they get the best and what they want.

REGARDING GRAFTED TREES.

Grafted trees are sometimes wanted by some, and it has been thoroughly proven that all grafted trees have short lives and do not come true from seed, and as the pecan would naturally be no exception, and for the fact that fancy pecans command a fancy price for **seed,** and that it would **never** do to sell nuts for seed from grafted trees, for reasons above stated. Also it has been proven that one account of the popularity of the pecan both grafted and seedling, that some have cut one year trees back to just above the ground and when the new growth starts an incission in the shape of a T is made near the severed part, which, when healed over makes it appear as if the tree had been budded and many have been thus fooled.

REGARDING CHEAP TREES.

Also so-called "nurserymen" rent a small place, plant inferior nuts, get up flashy advertising matter and bring some extra fine nuts for samples are flooding the country with their cheap worthless stuff.

CONSIDER THIS.

We are an old, and we trust honorable family, too honest and proud of the name and have too much hopes of "Upward and Onward" to stoop so low as to deceive. We can refer to as good as the best.

NATURE'S WAY BEST.

We think the seedling tree the best, we send one year old trees with whole root, nature's way is the best, and if set and fertilizered with potash according to directions, you will soon have a fine bearing orchard that will be a profit and pleasure.

A RECORD OF SIXTEEN YEARS.

We have been in the field seed growing and selling business since 1885.—We make a specialty of a few good things only. Have raised and sold pecans trees since 1893; have thousands of customers which are yearly increasing, and try to work for the good will and to the interest of all our customers which constitute the better class of up-to-date land owners who wish to "help run the world better" (the farmers run the world you know).

WORTH CONSIDERING.

What we honestly and modestly claim in this unpretentious little sheet for our "America's Pride" pecan is: Little cost of starting an orchard on any soil that will grow anything else and a little while to wait (which you would have to do any way.) A sure income for the cost of merely picking up, lifts mortgages, educates orphans, preserves the family, lightens the load of care, keeps the wolf from the door, gives courage to the poor man, gives repose to the rich man, builds a barrier to the alms house, supports the credit of any farmer or other business man, lays the foundation of a home and independence, keeps embarrased estates out of the hands of the receiver, is not affected by drouth, rains or disease, certifies to a man's affectionate regard for his family, places the widow above the need of marrying for a home, adds to a man's years by freeing him from apprehensions, brightens the esteem in which wife and children hold a husband and father, and makes a man have more respect, hope and ambition for himself and those whom he will leave, enhance your land value 500 per cent in five years. Nature provides this in our America's Pride pecan and God protects itwhile you sleep.d Bank accounts and life insurance have always been risky. Before we decide on the value of any investment or undertaking or give ourselves to its pursuit, we should consider how much it will be worth to us in life and after death.

AGE, SIZE AND WHERE TO SET.

We recommend planting out well grown one year old trees with whole tap root, setting 40x40 feet, which gives 27 trees to acre, and if set in pasture, cattle will not bother them and if you happen to be too lazy to gather them they will fatten your hogs better and quicker than anything else. They make a beautiful fast growing shade for lawn.

PLANTING THE NUT.

Don't plant this shell nut unless you **know how** to soak in chemicals to make it come up quickly. By planting in spring or fall without experience, you will have trees all sizes and ages, so set the trees, which are best and cheapest.

NO AGENTS.

We have no agents, so can sell as cheap as reliable trees can be sold by knowing the secret of making all nuts germinate, as stated, and our price is as follows: 1 year trees with top 12 to 20 inches and roots 2 to 3 feet, 4 $1.00; 12 $2.00; 27 (for acre) $4.00; 54 (for 2 acres) $7 50; 135 (for 5 acres) $17.50; 270 (for 10 acres) $33.00, or more at 12 cents each by express, well packed, guaranteed to carry safely to any point and as we get a very low special rate, the charges will be a trifle.

TIME TO TRANSPLANT.

Set from October to April—fall is best, in the south especially. Cuts on separate sheet show what our stock is, but if you wish to see samples and photographs, send one dollar for same, which will be deducted from your order if it be $10.00 or more, this includes sample of our fine corn.

TO BE SURE OF GETTING TREES THIS SEASON.

We have a very large trade, and to be **sure** that your order will be **filled**, as we fill all orders in rotation, you had better send your order **now**, remitting one half the amount with order, for which we will send receipt, and after you receive the trees you can send the balance, this you will see that we trust to your honor to pay balance and you will be sure of getting the trees.

THE OTHER PLAN.

Otherwise wait until you are near ready to set, and remit in full by check, money order or registered letter, and we will fill your order if we have the trees, if not will refund your money.

REFERENCE.

We refer you to the mayor, postmaster, express agent or any business man of Savannah, Ga., or Atkinson, N. C., as to our reliability.

WE TRY TO PLEASE.

We will please you—try us. We guarantee what we say and will be here until death to back it up. We have nurseries and farms at Atkinson, N. C., and Savannah, Ga., between city and Isle of Hope on electric car line.

Address the office nearest you. We send your trees from nearest office to you thus saving you express.

With thanks for past favors, and trusting a continuance of same, we beg to remain yours for pleasant and profitable business on both sides,

SOUTHERN PECAN & SEED Co.,

Savannah, Ga. and Atkinson, N. C.

Mrs. Post—
This is Andrews' circular
given me today
the pencil marks are mine
J. Post